

Aaron Nizioł

GRAPHIC DESIGN | ILLUSTRATION | WEB DESIGN

>> Summary

Creative and results-driven Senior Art Director, Designer, and Digital Strategist with 20+ years of experience in branding, advertising, web design, and multimedia. Adept at transforming concepts into compelling visual narratives across digital, print, and social platforms. A natural leader with a sharp eye for detail, strong technical skills, and a passion for innovation. Thrives in fast-paced environments, balancing creativity with strategy to drive engagement and business growth.

>> Work Experience

May 2016–present

J. Fitzgerald Group | Lockport, NY
Senior Art Director & Web Designer

1997–present

Freelance

Graphic Design & Illustration

April 2007–April 2016

In-Room Plus, Inc. | Buffalo, NY
Senior Art Director, *Dec 2011–Present*
Art Director, *Apr 2007–Dec 2011*

September 2006–April 2007

Custom Laser, Inc. | Lockport, NY
Graphic Artist & Laser Operator

June 2006–September 2006

Ivoclar Vivadent, Inc. | Amherst, NY
Associate Graphic Designer

May 2003–February 2006

Think Communications, Inc. | Pittsburgh, PA
Art Director, *Feb 2005–Feb 2006*
Associate Art Director, *May 2003–Feb 2005*

April 2003

Art Voice Magazine | Buffalo, NY
Graphic Designer

>> Higher Education

May 2002

Rochester Institute of Technology

Rochester, NY
Bachelor of Fine Arts Degree (BFA)
Major: Graphic Design
Dean's List—GPA: 3.4

March 1999

Art Institute of Pittsburgh

Pittsburgh, PA
Associates Degree in Specialized Technology
Major: Visual Communications
Minor: Illustration
Deans list—GPA: 3.8

>> Software

Adobe

InDesign
Photoshop
Illustrator
Acrobat
Lightroom

Google

Docs
Sheets
Slides
Forms

Microsoft Office

Word
Excel
PowerPoint

WordPress

HTML & CSS

Apple

Pages
Numbers
Keynote
iMovie

Also experience with:

Canva, Adobe Premiere, Adobe After Effects, Adobe Rush, Adobe Dreamweaver and Figma

Check out my CV and portfolio at mymomsfridge.com
References available upon request